24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES PAGE OF (SCHEDULE E) FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ Democratic Senatorial Campaign Committee C00042358 ~₹~ New report Amends report filed on Check If 24-hour report 48-hour report Full Name (Last, First, Middle Initial) of Payee Great American Media ፕ Date of Dissemination: 10/23/12 19 2012 Mailing Address 3050 K St. NW Amount Suite 100 Zip Code State Clly 588471.00 20007 DÇ Washington Transaction ID SE-79183 State: Office Sought: AZ Purpose of Expenditure Category/ Media Buy Туре Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Oppose Check One: Support Jeff Flake | General Disbursement For: Primary Calendar Year-To-Date Per Election 2385989.33 2012 Other (specify) for Office Sought Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 State Zip Code City 470120.00 DC 20007 Washington Transaction ID: SE-79185 State: Office Sought: House CT Purpose of Expenditure Category/ Media Buy Турв Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Oppose Check One: Support Linda McMahon General Primary Distursement For: Calendar Year-To-Date Per Election 3238311.60 for Office Sought Other (specify) 1058591.00 (a) SUBTOTAL of Itemized Independent Expenditures..... (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (If the reporting entity is not a political party committee) aby political party committee or its agent. 24 2012 Date Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES PAGE OF (SCHEDULE E) FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ♥ Democratic Senatorial Campaign Committee C00042366 *** M * / ** TE New report Check If 24-hour report Amends report filed on 48-hour report Full Name (Last, First, Middle Inftlal) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 State ZIp Code City 584433.00 DC 20007 Washington Transaction ID : SE-79186 State: FL Office Sought: Purpose of Expenditure Category/ Media Buy Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Oppose Check One: Support Connie Mack Disbursement For: Primary General Calendar Year-To-Date Per Election 2012 1752158.00 Other (specify) for Office Sought Full Name (Lest, First, Middle Initial) of Payee Date Great American Media 2012 Mailing Address 3050 K St. NW Amount Suite 100 State Zip Code City 479359.00 DC 20007 Washington Transaction ID : SE-79256 State: Office Sought; IN Purpose of Expenditure Category/ Media Buy Senale District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Oppose Support Richard Mourdock Distursement For: Primary General Calendar Year-To-Date Per Election 2767516.83 2012 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures..... 1063792.00 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (If the reporting entity is not a political party committee) political party committee or its agent. 10 2012 Date Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) PAGE OF FOR SE OF FORM 24/48 NAME OF COMMITTE (in Full) FEC IDENTIFICATION NUMBER V Democratic Senatorial Campaign Committee C00042366 Check If |X 24-hour report New report Amends report filed on 48-hour report Full Name (Last, First, Middle Initial) of Payee Great American Media Date of Dissemination: 10/23/12 2012 Malling Address 3050 K St. NW Amount Suite 100 City State Zip Code 374688.00 DC 20007 Washington Transaction ID : SE-79187 State: Purpose of Expenditure Office Sought: House ΜE Category/ Media Buy Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Oppose Support Charlie Summers General Disbursement For: Calendar Year-To-Date Per Election 1478915.48 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Malling Address 3050 K St. NW Amount Suite 100 City State Zip Code 617181.00 DC 20007 Washington Transaction ID : SE-79188 State: Office Sought: Purpose of Expenditure MO Category/ Media Buy Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Oppose Support Todd W. Akin General Control Distrursement For: Primary Calendar Year-To-Date Per Election 2948889.30 2012 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures...... 991869.00 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (If the reporting entity is not a political

Date

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party committee) any political party committee or its agent.

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

	PAGE 4 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER ▼
Democratic Senatorial Campaign Committee	C C00042366
	Company of Secretary Company of C
Check If 24-hour report 48-hour report New report Amends report file	ed on
Full Name (Last, First, Middle Initial) of Payee	Date
Great American Media	
Date of Dissemination: 10/23/12 Mailing Address 3050 K St. NW	10 19 2012
	Amount
Suite 100 City State Zip Code	1. 7
Washington DC 20007	382512.00
	Transaction ID : SE-79189 ffice Sought: House State: MT
Media Buy Type	Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure:	President Support
Dennis Rehberg C	heck One: Support Oppose
Calendar Year-To-Date Per Election 3626120.05	stursement For: Primary General Other (specify)
Full Name (Last, First, Middle Initial) of Payee	Date
Shorr Johnson Magnus Date of Dissemination: 10/23/12	
Mailing Address 1831 Chestnut Street	
Suite 602	Amount
City State ZIp Code	2340.00
Philadeiphia PA 19103	Transaction ID ; SE-79287
Purpose of Expenditure Media Production Estimated Costs Category/ Type	ffice Sought: House State: MT Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure:	President
Name of Federal Califidate Supported of Opposed by Experionore.	hands Ones C Current C Opens
	heck One: Support Oppose
Dennis Rehberg C	strursement For: Primary General
Dennis Rehberg Calendar Year-To-Date Per Election 3626120 05	sbursement For: Primary General
Dennis Rehberg Calendar Year-To-Date Per Election 3626120 05	sbursement For: Primary General
Calendar Year-To-Date Per Election 3626120.05 D 20	sbursement For: Primary General Other (specify) 384852.00
Calendar Year-To-Date Per Election 3626120.05 20 (a) SUBTOTAL of Itemized Independent Expenditures	stursement For: Primary General Other (specify) 384852.00
Calendar Year-To-Date Per Election 3626120.05 20 (a) SUBTOTAL of Itemized Independent Expenditures.	sbursement For: Primary General Other (specify) 384852.00
Calendar Year-To-Date Per Election for Office Sought (a) SUBTOTAL of Itemized Independent Expenditures.	sbursement For: Primary General Other (specify) 384852.00 made in cooperation, consultation, or concert
Calendar Year-To-Date Per Election for Office Sought 3626120.05 20 (a) SUBTOTAL of Itemized Independent Expenditures. (b) SUBTOTAL of Unitemized Independent Expenditures. (c) TOTAL Independent Expenditures. Under penalty of perjury 1 certify that the independent expenditures reported herein were not with, or at the request or suggestion of, any candidate or authorized committee or egent of eltiparty committee) any political party committee or its agent.	sbursement For: Primary General Other (specify) 384852.00 made in cooperation, consultation, or concert

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) FOR SE OF FORM 24/48 NAME OF COMMITTE (IF Full) FEC IDENTIFICATION NUMBER ▼ Democratic Senatorial Campaign Committee C00042366 New report Check If 24-hour report 48-hour report Amends report filed on Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 19 Mailing Address 3050 K St. NW Amount Sulte 100 Zip Code State City 800476.00 DC 20007 Washington Transaction ID : SE-79192 State: Office Sought: House ОН Purpose of Expenditure Category/ Media Buy Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expanditure: Check One: Oppose Support Josh Mandel Distrursement For: General Calendar Year-To-Date Per Election 4469153.00 2012 for Office Sought Other (specify) Full Name (Last, First, Middle Initial) of Pavee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 City State Zip Code 1643482.00 DC 20007 Washington Transaction ID : SE-79193 Office Sought: State: House ٧A Purpose of Expenditure Category/ Media Buy Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Oppose Support George Allen General Disbursement For: Primary Calendar Year-To-Date Per Election 6034800.72 2012 for Office Sought Other (specify) 2443958.00 (a) SUBTOTAL of Itemized Independent Expenditures...... (b) SUBTOTAL of Uniternized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

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24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) PAGE OF FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ Democratic Senatorial Campaign Committee C00042366 15 Check If 24-hour report New report Amends report filed on 48-hour report Full Name (Last, First, Middle Initial) of Payee Date Great American Media 23 2012 Malling Address 3050 K St. NW Suite 100 City State ZIp Code 16578.39 DC 20007 Washington Transaction ID : SE-7928 Purpose of Expenditure Office Sought; House VA Category/ Media Production Estimated Costs Type Senate District: President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: X Oppose Support George Allen Disbursement For: Primary General Calendar Year-To-Date Per Election 6034800.72 2012 Other (specify) for Office Sought Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 Zip Code State 99921.00 DC 20007 Washington Transaction ID SE-79155 State: Purpose of Expenditure Media Buy Office Sought: House WI Category/ Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Oppose 💢 Check One: Support **Tommy Thompson** General Disbursement For: Primary Calendar Year-To-Date Per Election 2012 Other (specify) for Office Sought (a) SUBTOTAL of Itemized Independent Expenditures. (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

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24/48 HOUR NOTICE OF INDEPENDENT EXPE	:NDITURES
SCHEDULE E)	PAGE 7 OF 9 FOR SE OF FORM 24/48
NAME OF COMMITTE (In Full)	FEC IDENTIFICATION NUMBER Y
Democratic Senatorial Campaign Committee	C C00042366
Check If 24-hour report 48-hour report New report Amends report	ort flled on
Full Name (Last, First, Middle Initial) of Payee Great American Media	Date
Date of Dissemination: 10/23/12	10 19 2012
Mailing Address 3050 K St. NW	10 19 2012
Suite 100	Amount
City State Zip Code	1191588.00
Washington DC 20007	Transaction ID: SE-79194
Purpose of Expenditure Category/	Office Sought: House State: WI
Media Buy	Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure:	President
Tommy Thompson	Chack One: Support Oppose
Calendar Year-To-Date Per Election	Distursement For: Primary General
5670188.79 for Office Sought	2012 Other (specify)
Full Name (Last, First, Middle Init(a)) of Payee	Date
Ralston Lapp Media	
Mailing Address 1054 31st Street, NW	10 23 2012
ł	Amount
Suite 430 City State Zip Code	Control of the second s
Washington DC 20007	35984.91 Transaction ID : SE-79264
Purpose of Expenditure Category/	Office Sought: House State: WI
Media Production Estimated Costs Type	Senate District: 00
Name of Federal Candidate Supported or Opposed by Expenditure:	President
Tommy Thompson	Check One: Support Oppose
Calendar Year-To-Date Per Election	Distursement For: Primary General
for Office Sought 5670188.79	2012 Other (specify)
-	
(a) SUBTOTAL of Itemized Independent Expenditures	1227530.91
	Energy Comments of the state of
(b) SUBTOTAL of Unitemized Independent Expenditures	
	Photographic of a state of the control of the contr
(c) TOTAL Independent Expenditures	The second control of
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Under penalty of perjury I certify that the independent expenditures reported herein were with, or at the request or suggestion of, any candidate or authorized committee or agent or	
party committee) reny political party committee or its agent.	
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Date Oate	10 24 2012
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24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) PAGE FOR SE OF FORM 24/48 NAME OF EDMMITTE (IF Full) FEC IDENTIFICATION NUMBER V Democratic Senatorial Campaign Committee C00042366 6 6 / Check If 24-hour report New report 48-hour report Amends report filed on Full Name (Last, First, Middle Initial) of Payee Dete Ralston Lapp Media Date of Dissemination: 10/23/12 2012 Mailing Address 1054 31st Street, NW Amount Suite 430 City State Zip Code 13798.22 DC 20007 Washington Transaction ID : SE-7924 State: Purpose of Expenditure Office Sought: House WI Category/ Media Production Estimated Costs Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Oppose Tammy Thompson Support Distursement For: General Primary Calendar Year-To-Date Per Election 5670183.79 2012 for Office Sought Other (specify) Full Name (Last. First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 City State Zip Code 13801.00 DC 20007 Washington Transaction ID : SE-79230 Office Sought: State: Purpose of Expenditure ND Category/ Media Buy Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Oppose Heidi Heitkamp General General Disbursement For: Primary Calendar Year-To-Date Per Election 3575001.64 2012 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures..... 27599,22 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures.... Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (If the reporting entity is not a political party committee) a ry political party committee or its agent. 2012 Signature

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ Democratic Senatorial Campaign Committee C00042366 New report Check If 24-hour report Amends report filed on 48-hour report Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW Amount Suite 100 City State Zip Code 370388.00 DC 20007 Washington Transaction ID : SE-7923 Purpose of Expenditure Office Sought: State: House ND Category/ Media Buy Senate Type District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Oppose 🔀 Rick Berg General Disbursement For: Calendar Year-To-Date Per Election 3575001.64 Other (specify) for Office Sought Full Name (Last, First, Middle Initial) of Payee Date Great American Media Date of Dissemination: 10/23/12 2012 Mailing Address 3050 K St. NW **Amount** Suite 100 City State Zip Code 93840.00 DC 20007 Washington Transaction ID : SE-79249 State: Purpose of Expenditure Media Buy Office Sought: House ND Category/ Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Oppose Check One: Support Rick Berg General Dishursement For: Primary Calendar Year-To-Date Per Election 3575001.64 for Office Sought Other (specify) (a) SUBTOTAL of Itemized Independent Expenditures..... 464228.00 (b) SUBTOTAL of Unitemized Independent Expenditures (c) TOTAL Independent Expenditures..... 7778919.52 Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. 2012 Signature

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